

PRIVATE EQUITY

alternatives assisted a private equity firm gather customer insights for a potential investment in Digital Pathology space .



Sector	Experts Service	Duration
Healthcare	Market Research & Insights	60 mins

Overview

alternatives assisted a mid-market growth fund in identifying US based healthcare professionals, laboratory managers, and pathologists who had implemented and actively used Digital Pathology systems. These curated discussions provided insights into decision-makers' evaluation criteria, their experiences with current market players, and critical unmet needs in this space.

alternatives guided the growth fund in selecting experts to offer strategic insights into the current trends in the digital pathology space.

Experts profiles showcased

Formers



Norton Healthcare

MD Anatomic Pathology



Health System

Professor and Director

Mapping Expert Insights for Scalable Success